



## 2021 Political Rates - 30 second spots

February 20th - April 6th - Primary, May 11th City Election

STATION	Monday-Friday				Saturday -Sunday			
	NP	NP	PWN	PWON	NP	NP	PWN	PWON
KEZO 92.3FM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3
6am - 10am	\$130	\$110	\$90	\$55	\$25	\$20	\$15	\$5
10am - 3pm	\$80	\$60	\$50	\$27	\$35	\$25	\$20	\$5
3pm - 7pm	\$70	\$50	\$40	\$18	\$35	\$25	\$20	\$5
7pm - Mid	\$20	\$15	\$10	\$7	\$20	\$15	\$10	\$2
STATION	Monday-Friday				Saturday -Sunday			
	NP	NP	PWN	PWON	NP	NP	PWN	PWON
KSRZ 104.5FM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3
6am - 10am	\$80	\$70	\$60	\$27	\$20	\$15	\$10	\$10
10am - 3pm	\$90	\$80	\$70	\$35	\$30	\$25	\$20	\$10
3pm - 7pm	\$80	\$70	\$60	\$25	\$30	\$25	\$20	\$6
7pm - Mid	\$20	\$15	\$10	\$3	\$15	\$10	\$5	\$3
STATION	Monday-Friday				Saturday -Sunday			
	NP	NP	PWN	PWON	NP	NP	PWN	PWON
KQCH 94.1FM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3
6am - 10am	\$110	\$90	\$80	\$50	\$25	\$20	\$15	\$10
10am - 3pm	\$80	\$70	\$60	\$30	\$30	\$25	\$20	\$15
3pm - 7pm	\$80	\$70	\$60	\$30	\$30	\$25	\$20	\$10
7pm - Mid	\$20	\$15	\$10	\$8	\$15	\$10	\$5	\$3
STATION	Monday-Friday				Saturday -Sunday			
	NP	NP	PWN	PWON	NP	NP	PWN	PWON
KKCD 105.9FM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3
6am - 10am	\$70	\$50	\$30	\$12	\$20	\$15	\$10	\$5
10am - 3pm	\$70	\$50	\$30	\$12	\$25	\$20	\$15	\$10
3pm - 7pm	\$70	\$50	\$30	\$12	\$25	\$20	\$15	\$5
7pm - Mid	\$20	\$15	\$10	\$4	\$10	\$7	\$5	\$2
STATION	Monday-Friday				Saturday -Sunday			
	NP	NP	PWN	PWON	NP	NP	PWN	PWON
KXSP 590AM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3
6am - 10am	\$25	\$20	\$15	\$4	\$15	\$10	\$5	\$3.50
10am - 3pm	\$25	\$20	\$15	\$11	\$15	\$12	\$10	\$7
3pm - 7pm	\$25	\$20	\$15	\$12	\$15	\$12	\$10	\$5
7pm - Mid	\$10	\$7	\$5	\$2	\$10	\$7	\$5	\$2

P1 - Non-Preemptable except for unforeseen program changes or technical difficulties.

P2 - Preemptable with notice and makegood, unless unforeseen program changes or technical difficulties.

P3 - Preemptable without notice, makegood dayparted in the same daypart

Packages available upon request. Rates are Gross. Rates are Commissionable.

Political Disclosure statement included with all rate requests

### POLITICAL WINDOWS

			Election day	
IOWA Primary	1/16/2021	3/2/2021	3/2/2021	IA Governor, Senate
Nebraska Primary	2/20/2021	4/6/2021	4/6/2021	NE Mayor, City Council
Special Election	3/11/2021	5/11/2021	5/11/2021	NE Mayor, City Council
General	9/3/2021	11/2/2021	11/2/2021	NE Governor

10714 Mockingbird Dr. Omaha, NE 68127 (531) 710-1116